**MBAEX: Machine Learning in Action**

**Assignment 3**

**Deadline – February 29th 2024, 23:59 hours IST**

Consider any one of the tasks that you had performed regularly in your professional life before joining the MBAEX program. You may also consider an assignment/project that you had been assigned. The task/assignment/project must be such that you may take the help of Generative AI to do it.

Q. Write in brief about the task / assignment / project. (within 750 words).

Q. Use Bing Chat in the Creative Mode (as discussed in the class) to solve the problem that you have mentioned above. Copy and paste all the prompts (in sequence) that you have used to solve the problem. Also copy and paste the responses from Bing Chat for each of the prompts. Alternatively, you can also download the entire sequence of prompts and responses from Bing Chat.

Q. Based on your experience of solving the problem, discuss the advantages of using Generative AI with references to specific examples / prompts. (within 500 words)

***YOUR ASSIGNMENT SHOULD ADHERE TO THE FOLLOWING:***

* Mention your name and registration number inside the document (**IMPORTANT**)
* Only pdfs or Word documents will be accepted. NO PPTs
* Cite references if you use any
* Email your pdf file / word document to [shovand\_aa@iimcal.ac.in](mailto:shovand_aa@iimcal.ac.in) within the deadline.
* Delayed submissions will not be marked. You are welcome to submit early.